

# PARTNER WITH **ROCK THE HILL**

AUGUST 9TH  
**2025**

[www.rockthehill.com](http://www.rockthehill.com)

*We are called to be a city on a hill  
that cannot be hidden.*

*- Matthew 5:14*



Powered by  
**Boom Ministries**



# OUR PURPOSE

Launched in 2024 by Boom Ministries, the vision of Rock the Hill is to be a light of Christ in our communities and beyond. Rock the Hill is a night of worship and community for all ages, music styles, and denominations in West Texas.

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## JEREMY CAMP

Between 2002 and 2024, Jeremy has released 13 albums, five of them RIAA- certified as Gold. He has sold over 7 million albums, over 4 Billion streams and with 46 #1 singles across all formats. His music has earned him numerous awards and nominations across the Christian and secular music industries, including five GMA Dove Awards, Grammy nomination, three American Music Award nominations, and four ASCAP Songwriter of the Year Awards. Camp was named Billboard's #2 Christian artist of the decade as well. Outside of music, in 2020 Jeremy had an international theatrical movie release called "I Still Believe" which hit #1 in the box office opening weekend. The film depicted his life story of love and loss of his first wife after a battle with cancer. Camp has always written songs about his experiences and continues to write from the deep places of his heart.

**KB**

"To me, resistance carries with it a certain posture," KB says. "The only way to deal with an unfree world is to become so absolutely free that your very existence is an act of rebellion." Three studio releases in and KB is at his creative zenith. For years, the Tampa native has been something of an outlier in hip-hop, firmly placing a thumb print on the game while invoking the power of spiritual conviction. His lyricism is impassioned and astute, and he won't be bent against his will. Given his commanding presence and consistent output, it comes as no surprise that the world has taken notice. The track "100" from the EP of the same name, took home the Dove Award for Rap/Hip-Hop Song of the Year in 2014. And his last LP, 2015's Tomorrow We Live, garnered both critical and commercial acclaim, earning a Stellar Award nomination for Rap/Hip-Hop Gospel CD of the Year and debuting on the Billboard charts as the No.1 Christian Album and the No. 4 Rap Album overall.



## J.LONG

J.Long is a Christian artist whose work incorporates the edgy flair of rock music with a raw yet soulful crooning of a man after God's own heart. Growing up, he was surrounded by musical giants and developed a passion for music at an early age. He performed with the Hip Hop group Pretty Ricky from 2010 to 2012 and briefly joined them for their European tour in April 2015. Following his stint in Pretty Ricky, J.Long took a break to reconnect with God after feeling that he had drifted away from Him during his tenure in the music industry. During that time, Long began to write and produce Gospel music, releasing an album entitled R & B (Redeemed and Blessed) featuring the single, "Jesus I Need You". In 2022, J.Long returned to the studio to record R&B (Redeemed and Blessed) Volume II. That album was released along with Couples Therapy Volume II and J.A.I.M.E. (Jesus Absolutely Is My Everything) in early 2023. His latest album released this year entitled HOLY CITY.

## ALL CITY WORSHIP

All City Worship is a collective of church worship leaders that have come together to worship God as one. One church, one bride, one tribe. That's who we want to be. A light to the city of Lubbock and a church that pleads for its city to see Jesus.



# 2025 SPEAKER CODY HODGES

Cody Hodges, former Texas Tech quarterback, is now the lead pastor at The Gathering Church in Rockwall, TX. While playing quarterback for the Red Raiders, Cody led the team to a 9-3 record in 2005. As a pastor, Cody wants people to know that true contentment and joy is only found in a life surrendered to Christ.



# OUR MISSION

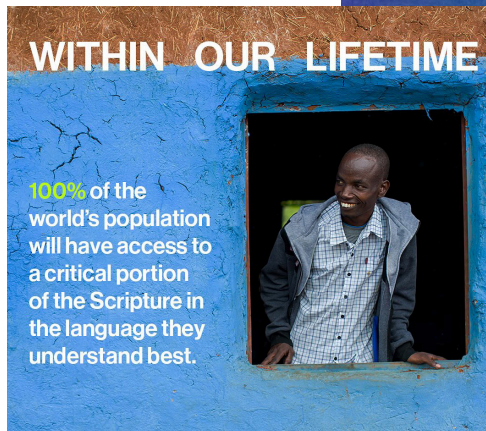
**BOOM Ministries** was founded by Keith Toogood who had a vision and a passion for helping leaders understand their identity and specific calling in God's kingdom as they embark on a mission to impact communities locally and across the globe. Rock the Hill is one of the events hosted by BOOM that makes an impact on the local community and beyond. Through donations, partnerships, and ticket sales, Rock the Hill supports IllumiNations Bible Translation and Emit Global. We invite you to step into the epicenter of BOOM and become a mission partner.

## IllumiNations Bible Translation

Did you know that there are more than 1,200 known languages in the world that still don't have access to the Bible? That's sobering and part of the reason we decided to launch Rock the Hill. Each year part of our proceeds go to aid in translation of the Bible for people that are still in need.

## Emit Global

EMIT provides wholistic development of influential leaders, increasing their effectiveness to transform every segment of society. By focusing on spiritual, character, leadership and professional skills development, they educate and inspire leaders in various pillars of society to become agents of change in their communities and nations.



# 2025 PARTNER OPPORTUNITIES



**Title Sponsor - \$50,000**

**Stage Sponsor - \$25,000**

**VIP Experience Sponsor - \$25,000**

**Parking Sponsor - \$25,000**

**Beat the Heat Sponsor - \$25,000**

**Platinum Sponsor - \$10,000**

**Gold Sponsor - \$5,000**

**Silver Sponsor - \$3,000**

**Bronze Sponsor - \$1,000**

# TITLE SPONSOR

## \$50,000

### *Sponsorship Includes*

**Premier Naming Rights** - Event presented as “Your Business” presents Rock the Hill powered by BOOM.

**Logo Placement** - Prime logo placement on all event marketing materials, digital, and print.

**On-Stage Recognition** - Special shoutout during the event at the discretion of RTH.

**Sponsored Give Away** - Special sponsorship of the top giveaway item with a shoutout of the winner during the event.

**1 Free Booth Space** - Prime booth location in our vendor booth area.

**Branded Merchandise** - Option to sponsor branded swag to attendees at the discretion, consultation, and approval of the RTH team.

**Exclusive Media Coverage** - Opportunity to be a part of the press conference.

**Marketing Promotion** - Included in all print and digital media productions (e.g., flyers, yard signs, posters, and the event website). Dedicated sponsor feature across event social channels.

**VIP Experience** - 2 VIP Tables + 16 VIP Tickets & Parking Passes + Backstage Passes for artist meet and greet dinner.

**First Right of Renewal** - Priority sponsorship opportunity for next year’s event.

*Sponsorship Includes*

# STAGE SPONSOR

## \$25,000

**Logo Placement** - Prominent logo placement on the stage.

**On-Stage Recognition** - Special shoutout during the event at the discretion of RTH.

**Sponsored Give Away** - Special sponsorship of the second giveaway item with a shoutout of the winner during the event.

**Branded Merchandise** - Option to sponsor branded swag to attendees at the discretion, consultation, and approval of the RTH team.

**Marketing Promotion** - Dedicated sponsor feature across event social media channels and website.

**VIP Experience** - 2 VIP Tables + 16 VIP Tickets & Parking Passes + Backstage Passes for Artist Meet and Greet Dinner.

**First Right of Renewal** - Priority sponsorship opportunity for next year's event.

**1 Free Booth Space** - 1 booth in the vendor booth area.



# VIP EXPERIENCE SPONSOR

**\$25,000**

## *Sponsorship Includes*

**Logo Placement** - Prominent logo displayed prominently in VIP lounges and hospitality areas & artist green rooms.

**Exclusive Sponsor of VIP Experience**

- Custom branding at high-end VIP sections, premium seating areas, and artist meet & greets.

**On-Stage Recognition** - Special shoutout during the event at the discretion of RTH.

**Branded Merchandise** - Option to sponsor branded swag to attendees at the discretion, consultation, and approval of the RTH team.

**Marketing Promotion** - Dedicated sponsor feature across event social media channels and website.

**VIP Experience** - 2 VIP Tables + 16 VIP Tickets & Parking Passes + Backstage Passes for artist meet and greet dinner.

**First Right of Renewal** - Priority sponsorship opportunity for next year's event.

**1 Free Booth Space** - 1 booth in the vendor booth area.

# PARKING SPONSOR

## \$25,000

*Sponsorship Includes*



**Logo Placement** - Prominent logo placement on all parking signage and passes.

**On-Site Signage & Recognition** - Opportunity to place branded banners at parking entrances.

**On-Stage Recognition** - Special shoutout during the event at the discretion of RTH.

**Branded Merchandise** - Option to sponsor branded swag to attendees at the discretion, consultation, and approval of the RTH team.

**Marketing Promotion** - Dedicated sponsor feature across event social media channels and website.

**VIP Experience** - 2 VIP Tables + 16 VIP Tickets & Parking Passes + Backstage Passes for artist meet and greet dinner.

**First Right of Renewal** - Priority sponsorship opportunity for next year's event.

**1 Free Booth Space** - 1 booth in the vendor booth area.

# BEAT THE HEAT SPONSOR \$25,000

## *Sponsorship Includes*

**Logo Placement** - Prominent sponsor logo placement at misting stations, shaded seating areas, or hydration stations.

**On-Site Signage & Recognition** - Sponsor branding at cooling areas.

**On-Stage Recognition** - Special shoutout during the event at the discretion of RTH.

**Branded Merchandise** - Option to sponsor branded swag to attendees at the discretion, consultation, and approval of the RTH team.

**Marketing Promotion** - Dedicated sponsor feature across event social media channels and website.

**VIP Experience** - 2 VIP Tables + 16 VIP Tickets & Parking Passes + Backstage Passes for artist meet and greet dinner.

**First Right of Renewal** - Priority sponsorship opportunity for next year's event.

**1 Free Booth Space** - 1 booth in the vendor booth area.

# PLATINUM SPONSOR

\$10,000



## *Sponsorship Includes*

**Logo Placement** - Prominent sponsor logo placement on designated Platinum Sponsor locations at RTH.

**On-Stage Recognition** - Special shoutout of the Platinum Sponsors during the event at the discretion of RTH.

**Marketing Promotion** - Dedicated Platinum Sponsor feature across event social media channels and website.

**VIP Experience** - 1 VIP Tables + 8 VIP Tickets & Parking Passes + Backstage Passes for artist meet and greet dinner.



## **GOLD SPONSOR**

### **\$5,000**

**Logo Placement** - Sponsor logo placement on designated Gold Sponsor locations at RTH.

**On-Stage Recognition** - At the discretion of RTH, there will be a thank-you acknowledgment moment for gold, silver, and bronze sponsors during the event.

**Marketing Promotion** - Dedicated Gold Sponsor feature across event social media channels and website.

**VIP Experience** - 1 VIP Tables + 8 VIP Tickets & Parking Passes + Backstage Passes for artist meet and greet dinner.

## **SILVER SPONSOR**

### **\$3,000**

**Logo Placement** - Sponsor logo placement on designated Silver Sponsor locations at RTH.

**On-Stage Recognition** - At the discretion of RTH, there will be a thank-you acknowledgment moment for gold, silver, and bronze sponsors during the event.

**Marketing Promotion** - Dedicated Silver Sponsor feature across event social media channels and website.

**Sponsor Table** - 1 Table + 8 VIP Tickets & Parking Passes + 8 meal vouchers for outdoor dining.

## **BRONZE SPONSOR**

### **\$1,000**

**Logo Placement** - Sponsor logo placement on designated Bronze Sponsor locations at RTH.

**On-Stage Recognition** - At the discretion of RTH, there will be a thank-you acknowledgment moment for gold, silver, and bronze sponsors during the event.

**Marketing Promotion** - Dedicated Bronze Sponsor feature across event social media channels and event website.

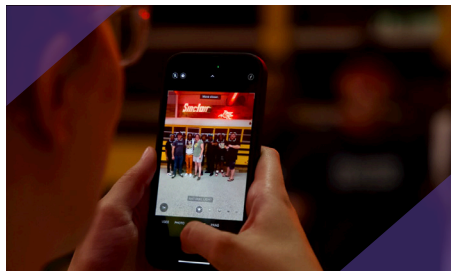
**Sponsor Ticket Package** - 8 general admission tickets.

# OUR SUPPORT SPONSORS



Every dollar donated impacts a life for Christ at Rock the Hill. No donation is too small. We are grateful for our Support Sponsors who help bring Rock the Hill to life every year. This sponsorship level is for donations under \$1,000. For donations over \$500, you will receive four free general admission tickets to Rock the Hill. Thank you for your partnership!

# WAYS TO VOLUNTEER



## PRE-EVENT

### Community Connection

- Distribute flyers, posters, yard signs, and information packages to local churches and businesses.
- Encourage group ticket sales for local churches, schools, or teams.
- Help connect with local businesses, churches, or families for sponsor partners.
- Week of Preparation Team & VIP Experience Team.

## DAY OF EVENT

### Onsite Logistics

- Setup and Tear Down Teams
- Parking Coordinators
- Foodtruck Coordinators
- VIP Coordinators
- First Aid & Cooling Station Coordinators
- Merch & Vendor Booths

## HOSPITALITY

### Event Experience Specialists

- Welcome Team
- Runners & Logistics Team Assistants
- VIP Hospitality Specialists
- Meet & Greet Coordinators
- VIP Dinner Coordinators
- General Seating Hospitality Specialists

# YOUR PARTNERSHIP SUPPORTS THE KINGDOM HERE AND BEYOND!

Thank you for partnering in setting this region  
on fire while we simultaneously reach the  
nations with the word of God!



All donations for Rock the Hill, hosted by Boom Ministries are tax deductible. Learn more about Rock the Hill and how to get involved by visiting [www.rockthehill.com](http://www.rockthehill.com) or emailing [info@rockthehill.com](mailto:info@rockthehill.com) and follow us on social media!